



Hau Dang

783 Tran Xuan Soan, Tan Hung W., Dist.7, HCMC.

Mobile: +(84) 938 679 007

Email: Ngochau3006@gmail.com

ABOUT ME

I love to work with thinking, organizational and people development.

"Everything begins with the end in mind - Stephen R. Covey".

"We can't solve problems by using the same kind of thinking we used when we created them." - Albert Einstein.

Skills

Strategic thinking: 

Communication: 

Problem solving: 

Coaching & Mentoring: 

Project management: 

English fluency: 

FREELANCER

October 2019 - Present

People development & Organization development

- Directly built project team and optimized operation activities at Ngo which is an imported branded watches house.
- Trained & coached for team leaders and head of departments of FECON South to build about 100 processes, and follow to adjust in the period of 3 months after applying to the company.
- Trained to build Process system and prepared process prototypes for North American Trust Ltd.
- Trained and Speeded up for startups about strategy and operation to get fund and scale up.

Strategy Manager | Co-founder

April 2018 – October 2019

Goc Tien Production & Trading Co., Ltd

- Reviewed business model and strategy to build product categories and market orientation in the next of three years;
- Trained and Coached for key employees to build processes which contribute to reduce wastes in operation;
- Reviewed company culture and defined core values of company;
- Established company KPIs to improve employee performance;
- Reoriented Marketing programs to increase the traffic of website and store by around 20% every month;
- Developed two new product lines and three new channels to increase revenue in first quarter of 2019 by 30%, compared to the same period of 2018.

TRAINING COURSES

- Advance Human Resource Management. Excellent Certificate | BCC Corporation
- Problem solving; Organizational Behaviours; Project Management; Leader Mindset; 5S; Kaizen; breakthrough Thinking. Internal Training | IMT
- Design Thinking Program. Investment | Thinkzone
- Brand building communication. Certificate | Ogilvy
- Entrepreneur Leadership Program. Certificate | Yup Institute & BSSC Centre
- Financial Management for Leaders Certificate | BSSC
- Time Management Skill. Certificate | ASK Centre
- Adobe Photoshop Course. Certificate | DPI Centre
- Wordpress Website Building. Certificate | DGM



OD Projects Specialist | Reputation Manager April 2016 – April 2018 IMT - Consulting company | Holacracy organizational structure

- 50% of working time to work with projects:
 - Built about 80 processes for Trucking department of GLS company;
 - Finished 50 Marketing and Restaurant Service processes for Morico.;
 - Project Analyst in "Duy Tan's 5S Culture" and "FECON 360 Degree Feedback" projects;
 - Organized public and In-house Training programs such as Project Management, Problem Solving, Breakthrough Thinking, etc.
- **Clients:** Viettel Group, Mercedes Benz, Green Feed, Binh Minh Plastic, Duy Tan Plastics, FECON South, Morico., Space Group, etc.
- The rest of the time to lead internal Marketing & Branding projects such as Brand health tracking, Content, PR Articles, Conference & events, etc.

Co-founder

July 2014 – April 2016

Startup Viet Development and Investment Joint Stock Company

- Launched investment platform for startups, which connected Startups with Angel investors and launched crowdfunding campaigns;
- Cooperated with BSSC to organize biggest startup events in HCM and supported 600 Vietnamese startups to launch their project.

Marketing Executive to Marketing Manager

Hoang Tan Khang Trading Services Co., Ltd

Feb. 2013 – July 2014

- Focused on Online Marketing in the role of Marketing Executive;
- Monthly analyzed market and worked with international partners from China, Singapore, Thailand to expand the market.

Product Development Executive

VNG Corporation

Feb. 2012 – Feb. 2013

Developed product and service categories for 123mua.vn, and e-commerce training programs for G8 Division.

Education

Solvay Brussels School (2019 - 2021)

MBA - Master of Business Administration.

UEH – Economic University (2008 – 2012)

The degree of Bachelor of Business Administration, Major in Marketing, The University of Economics Ho Chi Minh city.